



— ONLINE —
NOVEMBER 30 — DECEMBER 10

SPONSORSHIP OPPORTUNITIES

**Make Sure You Sponsor the Event
Attended by Top Professionals from
Around the World.**

Join the National Ready Mixed Concrete Association, Grey Matters for the first ever Global Concrete Summit. This first-of-a-kind virtual conference promises to attract more attendees than ever before, providing outstanding opportunities to promote your products and services. By becoming a sponsor, you will enhance your visibility and demonstrate your dedication to concrete innovations and sustainability. Your organization will be promoted in conference marketing materials, website, expo hall, e-mails and social media.

The Global Concrete Summit is designed to bring practitioners, researchers and policy makers together to exchange the latest ideas, knowledge, and tools to build the future of concrete construction. The conference provides learning and networking opportunities on the latest innovations, technical knowledge, continuing research, tools and solutions for sustainable concrete design, construction and manufacturing.

Researchers, academics, students, engineers, architects, contractors, policy makers, public works officials, concrete producers, material suppliers and concrete industry professionals are invited to attend and present at the Conference. Reserve your sponsorship today to ensure your participation in the first ever Global Concrete Summit.

PRINCIPAL SPONSORS



Grey Matters.

www.globalconcretesummit.com

CONFERENCE SCHEDULE

(All sessions are U.S. Eastern Standard Time and will be recorded for later viewing)

WEEK 1

NOV. 30
8:00

- Virtual conference venue opens
- Check-in and orientation
- Expo hall opens 24 hours per day – with preferred times 1 hour before and after sessions.

NOV. 30
10:00–12:30

- Opening Keynote Presentations (60 minutes)
- Platinum Sponsor Chat Rooms (30 minutes)
- Technical Presentations (60 minutes)

DEC. 1
10:00–12:30

- Technical Presentations (60 minutes)
- Platinum Sponsor Chat Rooms (30 minutes)
- Technical Presentations (60 minutes)

DEC. 2
10:00–12:30

- Technical Presentations (60 minutes)
- Platinum Sponsor Chat Rooms (30 minutes)
- Technical Presentations (60 minutes)

DEC. 3
10:00–12:30

- Panel Discussion (60 minutes)
- Platinum Sponsor Chat Rooms (30 minutes)
- Keynote Presentations (60 minutes)

DEC. 7
10:00–12:30

- Keynote Presentations (60 minutes)
- Platinum Sponsor Chat Rooms (30 minutes)
- Technical Presentations (60 minutes)

DEC. 8
10:00–12:30

- Technical Presentations (60 minutes)
- Platinum Sponsor Chat Rooms (30 minutes)
- Technical Presentations (60 minutes)

DEC. 9
10:00–12:30

- Technical Presentations (60 minutes)
- Platinum Sponsor Chat Rooms (30 minutes)
- Technical Presentations (60 minutes)

DEC. 10
10:00–12:30

- Panel Discussion (60 minutes)
- Platinum Sponsor Chat Rooms (30 minutes)
- Closing Keynote Presentations (60 minutes)

DEC. 10
15:00

- Virtual conference venue closes to attendees
- Expo hall closes

WEEK 2

EXPO HALL

A unique feature of the virtual Global Concrete Summit is the trade show experience. The virtual Expo Hall allows attendees and exhibitors to engage during the conference with interactive multimedia and one-on-one discussions. You will have the ability to add corporate logos, brand color, static images or photos, display webpages and more.. The Expo Hall is open 24 hours per day with preferred times 1 hour before and after sessions.

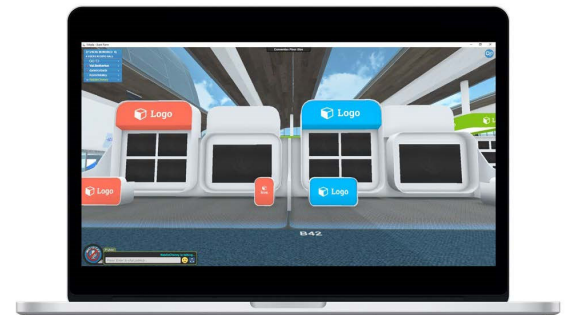
LARGE BOOTHS – PLATINUM SPONSORS



Large booths, reserved for Platinum Sponsors, are “20x40” virtual exhibits with the following features:

- Update color to match brand
- Add logos, icons, and banners
- Increase booth visibility with hanging banner
- Have 2 private conversation seating areas
- Use 5 screens to display webpage, PPT, PDF
- Display 7 images

MEDIUM BOOTHS – GOLD SPONSORS



Medium booths, reserved for Gold Sponsors, are “10x20” virtual exhibits with the following features:

- Update color to match brand
- Add two logos and an icon
- Use a screen to display a webpage, PPT, PDF
- Display 4 images

Platinum Sponsorship

US \$10,000

- One large "20x40" virtual booth in the most visible section of the Expo Hall open from November 30-December 10. You can update colors to match your brand; add logos, icons, and banners in multiple areas; hanging banner; have 2 private conversation seating areas; use 5 screens to display a webpage, PPT, PDF; display 7 images.
- Exclusive Platinum Sponsor visiting time for 30 minutes between sessions each day.
- Two 1-hour Product Spotlight presentations at the times of your choice outside technical session hours.
- Your logo displayed in Expo Hall common areas.
- Your logo displayed on the home page and sponsor page of the conference website for 3 months prior (or within 2 weeks of purchasing sponsorship) and 3 months following the conference at the Platinum Sponsor size (largest size).
- A link to your company website from sponsor page.
- Be identified as Platinum Sponsor at the beginning and end of each session during the conference.
- Offer 40% discount on registration fee to customers.
- 2 complimentary conference registrations and 40% off additional registrations.
- A list of conference attendees with contact information 1 week in advance of the conference and 1 week after the conference.

Gold Sponsorship

US \$5,000

- One medium "10x20" virtual booth in the center section of the Expo Hall open from November 30-December 10. You can update color to match your brand; add logos, icons, and banners in 2 areas; use a screen to display a webpage, PPT, PDF; display 4 images.
- One 1-hour Product Spotlight presentation at the time of your choice outside technical session hours.
- Your logo displayed on the home page and sponsor page of the conference website for 3 months prior (or within 2 weeks of purchasing sponsorship) and 3 months following the conference at the Gold Sponsor size (medium size).
- A link to your company website from sponsor page.
- Be identified as Gold Sponsor at the beginning and end of each session during the conference.
- Offer 40% discount on registration fee to customers.
- 2 complimentary conference registrations and 40% off additional registrations.
- A list of conference attendees with contact information 1 week in advance of the conference and 1 week after the conference.

Silver Sponsorship

US \$2,500

- Your logo displayed on the home page and sponsor page of the conference website for 3 months prior (or within 2 weeks of purchasing sponsorship) and 3 months following the conference at Silver Sponsor size (smallest size)
- A link to company website from sponsor page.
- Offer 40% discount on registration fee to customers.
- 1 complimentary conference registration and 40% off additional registrations.
- A list of conference attendees with contact information 1 week after the conference.

Partner

US \$0*

- *Reserved for industry non-profit organizations, trade and professional associations.
- Your logo displayed on the home page and sponsor page of the conference website for 3 months prior (or within 2 weeks of purchasing sponsorship) and 3 months following the conference at Partner size (smallest size).
- You can offer 40% discount on registration to your members and customers.
- 1 complimentary conference registration and 40% off additional registrations.
- You will receive \$30 for every registration for which your discount code was used.
- Option to upgrade to Gold or Platinum Sponsorship at 50% off regular price.



SPONSORSHIP APPLICATION FORM

1. Select Sponsorship

- ☐ **Platinum (best value) – US \$10,000**
- ☐ **Gold (excellent value) – US \$5,000**
- ☐ **Silver (good value) – US \$2,500**
- ☐ **Partner (good value) – US \$0***

*Reserved for non-profit organizations, trade and professional associations.

2. Enter Sponsor Contact Information

PRIMARY CONTACT FIRST AND LAST NAME

PRIMARY CONTACT E-MAIL

PRIMARY CONTACT PHONE

SPONSOR COMPANY NAME

SPONSOR COMPANY STREET ADDRESS

SPONSOR COMPANY CITY

SPONSOR COMPANY STATE OR PROVINCE

SPONSOR COMPANY COUNTRY

SPONSOR COMPANY ZIP OR POSTAL CODE

SPONSOR COMPANY WEB SITE

3. Agree to Terms and Conditions

- ☐ **I agree to Global Concrete Summit Sponsorship Terms and Conditions.****

**Read Sponsorship Terms and Conditions at www.globalconcretesummit.com/sponsorship-opportunities.

4. Select Payment Method

- ☐ **Check**

CHECK NUMBER

- E-mail this form to LLeMay@nrmca.org.
- Make check payable to NRMCA.
- Indicate "For Global Concrete Summit Sponsorship" on check.
- Mail registration form and check to:
SunTrust Bank, c/o NRMCA
P.O. Box 79433
Baltimore, MD USA 21279

- ☐ **Wire Transfer**

- E-mail this form to LLeMay@nrmca.org.
- We will e-mail you instructions on how to complete the wire transfer.

- ☐ **Credit Card Payment**

NAME ON CARD

CARD NUMBER

EXP DATE

SECURITY CODE

SIGNATURE (TYPE NAME)

- E-mail this form to LLeMay@nrmca.org.

Questions? Contact Lionel Lemay,
LLeMay@nrmca.org or 1-847-922-7995



Grey Matters



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