

## SPONSORSHIP TERMS AND CONDITIONS

### FAILURE TO HOLD THE EXPOSITION

Should circumstances prevent the holding of the conference and/or virtual expo hall, conference management will refund to the sponsor the amount of the fee paid, less a proportionate share of the conference expenses, and shall then have no further obligation or liability to the sponsor.

Should circumstances require the moving or postponement of the conference and/or virtual expo hall, no refunds will be made.

### SPONSOR REPRESENTATIVE

Each sponsor shall appoint at least one individual authorized to represent its company in all dealings with conference management. Each sponsor will furnish conference management with the name of its official representative at the time it submits its application. This representative shall be authorized to enter into any such service contracts as may be necessary and for which the sponsor shall be responsible. It is the responsibility of the sponsor to notify conference management with the name of another representative should the primary representative be unavailable.

### SPONSOR DATA

As part of the application process, sponsors are required to provide certain corporate and/or personal information, including, but not limited to, name, address, telephone, web and email addresses and the identity of and information pertaining to contact persons. By submitting a sponsorship application form, the sponsor acknowledges and agrees that all data provided by the sponsor may not be sold, but may be distributed by conference management to its members as well as any other registrants and sponsors at the conference in the absolute and sole exclusive discretion of conference management.

## PAYMENT FOR SPONSORSHIP

Sponsor shall pay NRMCA 100% of the sponsorship fee at the time of application in order to reserve sponsorship and virtual expo hall space. PLEASE NOTE: No displaying of sponsor logos or assignment of virtual expo hall space will be made until the FULL sponsorship payment along with a signed sponsorship application form are received.

## SPONSORSHIP BENEFITS

There are four levels of sponsorship, Platinum, Gold, Silver and Partner. Each sponsorship level has different cost and associated benefits. Sponsor levels, costs and benefits are listed in the Sponsorship Opportunities brochure and online at [www.globalconcretesummit.com](http://www.globalconcretesummit.com).

## CANCELLATION POLICY

Any notice of cancellation of the sponsorship by a sponsor must be made in writing to conference management. Any company cancelling its sponsorship before October 1, 2020 will receive a refund of 25% of its payment. Any company cancelling on or after October 1, 2020 will not receive a refund.

## REGISTRATION

All sponsors will receive a limited number of complimentary conference registrations based on sponsorship level that can be used at their discretion. They will also receive a discount code to register additional company representatives at 40% off regular conference registration. NRMCA asks that each sponsor designate a company representative that will be available during the conference dates to take appointments and chat with attendees.

## LITERATURE DISTRIBUTION

All resources, links, videos, images, etc. posted by the sponsor within its virtual booth must be related to the equipment and/or services provided by



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the sponsoring company. Sponsor is solely responsible for adherence to trademark rights and laws as it pertains to any items displayed in the sponsor's booth.

## LOTTERIES & CONTESTS & PRIZES

Sponsors will **NOT** be permitted to hold lotteries, contests, games of chance in their assigned virtual booths.

## USE OF GLOBAL CONCRETE SUMMIT LOGO

The sponsor acknowledges that the conference name and logos are trademarks owned by NRMCA. Sponsors are permitted to use the conference name and logo to publicize the conference.

## ACCEPTABLE USE

Sponsor must not use the conference website and virtual conference platform, the virtual exhibit booth or presence during the conference in any way that causes, or may cause, damage to the conference or impairment of the availability or accessibility of the conference website and virtual conference platform; or in any way which is unlawful, illegal, fraudulent or harmful, or in connection with any unlawful, illegal, fraudulent or harmful purpose or activity.

Sponsor must not use its virtual exhibit to copy, store, host, transmit, send, use, publish or distribute any material which consists of (or is linked to) any spyware, computer virus, Trojan horse worm, keystroke logger, rootkit or other malicious computer software.

Sponsor must not conduct any systematic or automated data collection activities (including without limitation scraping, data mining, data extraction and data harvesting) on or in relation to the conference website or virtual conference platform.

Sponsor may view, download for caching purposes only, and print pages from the website and conference platform for your own personal use, subject

to the restrictions set out below and elsewhere in these terms and conditions. Sponsor must not:

- republish material from the conference website or virtual conference platform (including republication on another website);
- sell, rent or sub-license material from the conference website and virtual conference platform;
- show any material from the conference website and virtual conference platform in public;
- reproduce, duplicate, copy or otherwise exploit material on the conference website and virtual conference platform for a commercial purpose;
- edit or otherwise modify any material on the conference website and virtual conference platform beyond what is permitted by this agreement; or
- redistribute material from the conference website and virtual conference platform except for content specifically and expressly made available for redistribution.

## INFORMATION PROVIDED BY YOU

Any information NRMCA receives from sponsor for inclusion in its virtual booth will be considered nonconfidential. By providing such information to the conference website and virtual conference platform, sponsor hereby grant NRMCA the right to read, use, and post the information as visible to all attendees, including other sponsors.

Sponsor is prohibited from posting or transmitting any unlawful, threatening, libelous, defamatory, obscene, scandalous, inflammatory, pornographic, objectionable or profane material or any materials that could constitute or encourage conduct that would be considered a criminal offense, give rise to civil liability or otherwise violate any law.

Sponsor is also prohibited from posting or transmitting any information, software or other material which violates or infringes on the rights of oth-



*Grey Matters*



[www.globalconcretesummit.com](http://www.globalconcretesummit.com)

ers, including material which is an invasion of privacy or publicity rights or which is protected by copyrights, trademark or other proprietary right, or derivative works with respect thereto, without first obtaining permission from the owner or right holder.

Sponsor understands that NRMCA has no obligation to monitor any postings or transmissions. Nor does NRMCA represent that it will monitor any postings or transmissions. However, NRMCA reserves the right at all times to disclose any information as necessary to satisfy any law, regulation or governmental request.

Further, NRMCA reserves the right at all times to edit, refuse to post or to remove any information or materials, in whole or in part, that in NRMCA's sole discretion are objectionable or in violation of the terms of the conference website or virtual conference platform.

#### **AGREEMENT TO TERMS AND CONDITIONS**

The sponsor agrees that the sponsor and its employees and agents will abide by these rules and by any amendments that may be put into effect by conference management, provided that such amendments shall not substantially diminish rights or increase the liability of a sponsor (and written notice is given to sponsors).

Further, the sponsor agrees to comply with all local, state and federal laws and regulations.

Sponsor must indicate on the Sponsorship Application form by an official of the sponsoring company indicating that these rules have been read and agreed to before sponsorship and virtual exhibit space is assigned.

#### **CONFERENCE MANAGEMENT RESERVES THE RIGHT TO RESTRICT ACTIVITIES AND RESTRICT AND/OR CLOSE VIRTUAL EXHIBITS WHICH, IN THE OPINION OF CONFERENCE MANAGEMENT, ARE OR BECOME OBJECTIONABLE.**

This includes persons, things, conduct, printed matter or anything of a character which is deemed not to be in the best interest of all conference attendees, sponsors and virtual exhibitors.

A sponsors virtual exhibit space shall not be used to publicize meetings to be held outside the conference that will detract from conference attendance.

All matters and questions not covered by these rules and regulations and all interpretations of these rules and regulations are subject to final decision by conference management. Any questions should be addressed to conference management.

Questions? Contact Lionel Lemay,  
LLemay@nrmca.org or 1-847-922-7995